



ALABAMA PRO-GROWTH POLICY CONFERENCE

OCTOBER 11-12, 2023 | MONTGOMERY, ALABAMA

CONFERENCE AGENDA

CONFERENCE VENUE:

EJI Legacy Hall
608 N Court Street, Montgomery, AL 36104

WEDNESDAY, OCTOBER 11

- 7:00 AM GOLF OUTING
Robert Trent Jones Golf Trail at Capitol Hill, *Prattville, Alabama*
Requires pre-registration.
- 9:15 AM - 12:30 PM EJI MUSEUM TOURS
Legacy Museum, 400 N Court Street, Montgomery, AL 36104
Registered conference attendees may pick up tickets at the Legacy Museum.
- 10:30 AM CONFERENCE REGISTRATION OPENS
EJI Legacy Hall, 608 N Court Street, Montgomery, AL 36104
- 1:00 PM CONFERENCE WELCOME & OPENING
Rep. Adline Clarke, *Policy Committee Chair, House District 97*
Rep. Anthony Daniels, *House Minority Leader, House District 53*
Sen. Bobby Singleton, *Senate Minority Leader, Senate District 24*
- MAIN HALL INTRODUCTION OF SPEAKER
Houston Smith, *Alabama Power Company*
- KEYNOTE ADDRESS
Bryan Stevenson, *Founder and Executive Director, Equal Justice Initiative*
- 1:40 PM POLICY PLENARY: HEALTHCARE SOCIAL DETERMINANTS
MAIN HALL SPONSORED BY: BLUE CROSS BLUE SHIELD OF ALABAMA
Dr. Mike Catenacci, *Sr. Medical Director, Blue Cross and Blue Shield of Alabama*
Stacey Walters, CPA, CIA, *Director of Medicare Advantage and Quality Management, Blue Cross and Blue Shield*
Moderator: Edward A. "Ted" Hosp, *Vice President, Governmental Affairs, Blue Cross Blue Shield of Alabama*
- 2:20 PM POLICY PLENARY: SPORTS BETTING - BEST PRACTICES -
MAIN HALL SPONSORED BY: PCI, SPORTS BETTING ALLIANCE
Scott Ward, *National Public Policy Counsel, Sports Betting Alliance*
Matt Scaif, *Government Affairs Manager DraftKings Inc.*
Thomas Grigsby, *Director of Governmental Relations, Poarch Band of Creek Indians*
Moderator: Rep. Pebblin Warren, *House District 82*
- 3:10 PM CONFERENCE BREAK
SPONSORED BY: COSBY COMPANY

3:20 PM

BREAKOUT SESSIONS

SESSION A1: DIGITAL EQUITY

MAIN HALL

SPONSORED BY: CABLE & BROADBAND ASSOCIATION, SPIRE, AT&T, ED FARM
Cleo Washington, *Vice President of External Affairs, AT&T*
Robert Smith, *Charter Communications*
John Nettles, *CEO, Pine Belt Communications*
Waymond Jackson, *CEO, Ed Farm*
Moderator: Rep. Mary Moore, House District 59

SESSION A2: EDUCATION - "HOW DO WE MEASURE SUCCESS?"

TUBMAN

SPONSORED BY: CAPITOL RESOURCES, LLC, AEA
Emily Schultz, *Alabama Families for Great Schools*
Ruth Ann Moss, *Executive Director, BHM Talks*
Melanie Barkley, *Head of School, Alabama Virtual Academy*
Dr. Tonya Chestnut, *Alabama State Board of Education, District 5*
Moderator: Rep. Barbara Drummond, Caucus Chair, House District 103

4:00 PM

BREAKOUT SESSIONS

SESSION B1: BREAKING GROUND: POLICY INSIGHTS ON MEDICAL CANNABIS & OPPORTUNITIES FOR ANCILLARY BUSINESSES AND MINORITY VENDORS

MAIN HALL

John McMillan, *Director, Alabama Medical Cannabis Commission*
Justin Aday, *General Counsel, Alabama Medical Cannabis Commission*
Moderator: Sen. Bobby Singleton, Senate Minority Leader, Senate District 24

SESSION B2: READY-TO-DRINK ALCOHOLIC BEVERAGES

TUBMAN

SPONSORED BY: ALABAMA BEVERAGE ASSOCIATION, DISTILLED SPIRITS COUNCIL OF THE UNITED STATES, GULF DISTRIBUTING, INC., PUBLIX
Bob Crawford, *United Johnson Brothers*
Matthew Dent, *President and CEO, Buffalo Rock Company*
Donna Horn, *Horn Beverage Company*
Ainsley Giglierano, *Vice President of Public Affairs and State Policy, Distilled Spirits Council of the United States*
Ernie Merritt, *Director, Southern Pines Division, Coca-Cola UNITED*
Elliot Maisel, *CEO & President of Gulf Distributing Inc.*
Moderator: Rep. Rolanda Hollis, House District 58

5:15 PM -
7:30 PM

CONFERENCE RECEPTION

Escapology, 130 Commerce Street, Montgomery, Alabama

6:30 PM

SPONSORS' DINE AROUND WITH MEMBERS

THURSDAY, OCTOBER 12

8:00 AM

CONFERENCE REGISTRATION OPENS

8:30 AM

CONTINENTAL BREAKFAST | POLLING & ECONOMIC ISSUES SESSION

MAIN HALL

Kevin Akins, *Impact Research*

8:55 AM

LOTTERY: PRACTICAL EXPERIENCES IN REGULATION, BUSINESS ENGAGEMENT, AND REVENUE DISTRIBUTION

MAIN HALL

SPONSORED BY: PCI, SCIENTIFIC GAMES
Lou Hanemann, *Chief of Staff, Tennessee Higher Education Commission*
Cherie Norman, *Executive Director, Scientific Games Enhanced Partnership*
Moderator: Rep. Laura Hall, House District 19

10:15 AM

BREAKOUT SESSIONS

MAIN HALL

SESSION C1: PORTABLE BENEFITS AND THE APP-BASED ECONOMY

Giovanni Castro, *Public Policy & Communications Manager, Uber*
Mark Smith, *Director of State Governmental Affairs, Shipt*
Kevin Ryan, *Director of Policy, Flex*

Moderator: Rep. Neil Rafferty, Platform Committee Chair, House District 54

10:15 AM

SESSION C2: SMALL BUSINESSES & THE SUPPLY-CHAIN SQUEEZE

TUBMAN

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Ron Matthews, *Executive, Tuskegee Alliance Group & President, Pinnacle Constructors Group*
Dan Anderson, *Owner, Diversified Supply*
Dr. Rosa Bell, *Owner & Practitioner, Neurological Care Center of Montgomery*

Moderator: Rep. AJ McCampbell, House District 71

11:05 AM

BREAKOUT SESSIONS

TUBMAN

SESSION D1: FILM CREDITS/ENTERTAINMENT INDUSTRY OPPORTUNITIES

Dr. Tonea Stewart, *Owner, Tonea Stewart Performing Arts Camp*
Tina Turley, *Theatre Tuscaloosa, Shelton State Community College*
Kathy Faulk, *Manager, Alabama Film Office*

Moderator: Rep. Adline Clarke, Policy Committee Chair, House District 97

SESSION D2: INNOVATION IN INDUSTRIES: TRANSPORTATION & HEALTHCARE

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MAIN HALL

Nick Steingart, *Director of State Affairs, Alliance for Automotive Innovation*
Howard Gruverman, *CCO, OnMed*
Cynthia Crutchfield, *Executive Director, Innovate Alabama*

Moderator: Jason Isbell, Regions Bank

11:45 AM

LUNCH BUFFET SERVICE OPENS

12:00 PM

LUNCH PLENARY: WORKFORCE DEVELOPMENT

MAIN HALL

SPONSORED BY: ALABAMA POWER, REALTORS, ALABAMA GROCERS ASSOCIATION, PROTECTIVE LIFE

Roger Marbutt, *Director of Technical Training, Alabama Power Company*
Kevin Taylor, *Deputy Director, Alabama Industrial Development Training*
Al Moore, *Dean of Workforce Development, Bevill State Community College*
Scott Adams, *Executive VP of Corporate Responsibility, Strategy, and Innovation, Protective Life Company*
Glen Wilkins, *Senior Manager, Public Affairs and Government Relations, Walmart*

1:05 PM

POLICY PLENARY: GAMING

MAIN HALL

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Brent Pinkston, *Chief Operating Officer, Wind Creek Hospitality*
Ken Hobbs, *River's Edge*
Dr. Lewis Benefield, *Victoryland*
Luther Winn, *Greene County Entertainment*
Brandon J. Moore, *COO, General Counsel, Gaming & Leisure Properties, Inc.*
John Oberle, *Partner, Ice Miller*

Moderator: Rep. Sam Jones, House District 99

2:15 PM

CLOSING REMARKS

Rep. Barbara Drummond, *Caucus Chair, House District 103*

2:30 PM

EJI MUSEUM TOURS

Legacy Museum, *400 N Court Street, Montgomery, AL 36104*
Registered conference attendees may pick up tickets at the Conference Registration Desk.

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